

Website design briefing form

CLIENT DETAILS

PART 1

Client and project name

Contact name

Phone

Email

Budget

Intended go-live date

Business Background (3 sentences max)

KEY OBJECTIVES

Who are your key user groups?

Have you performed any user research? If yes, please specify.

AUDIENCES & USERS

What's the purpose of the new website?

Do you have personas? If yes, please specify.



Want to talk about rebuilding your website?

Call us today on 0845 450 2086
email info@coastdigital.co.uk

List three websites you like

List three websites you don't like

FUNCTIONAL REQUIREMENTS

On your existing website, what works?

On your existing website, what doesn't work?

On your existing website, what functionality is lacking?

What integrations do you need?

HAVE YOU CONSIDERED...

Content creation and loading

SEO

Mobile responsiveness

Hosting costs



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